



Project Presentation 10 Oct 2023



"BE A FIRST-RATE VERSION OF YOURSELF,
NOT A SECOND-RATE VERSION OF
SOMEONE ELSE."

JUDY GARLAND

the Intent



the Vision

Be Special, like Wilton.

Be afraid of being the same as every other hotel. Make this special opportunity special.

Be Social, like Wilton

The power of community rests in the design and operation of spaces that bring residents and visitors together. Make that happen.

Be Stylish, like Wilton

Style endures. Give this hotel the attitude and personality that personifies the Wilton "lifestyle".



enduring style endless fun



Finally, Filling a Long-Standing Wilton Manors Boutique Hotel Lodging Void.



Once, a funeral home

now a lifestyle hotel for the community.

with new visitors new shoppers new service jobs & new tax revenues





+50,000 Guests/Yr. staying on average +2 nights will drive new spending in Wilton Manors



Approximately 250 new jobs



+\$150,000/ yr. in estimated. Wilton Manors Tax Revenues

Promote the Wilton Drive A&E District

Designed for the District

Connect Hotel Visitors with the Arts, Design and Entertainment Venuesof Wilton Drive.



Gray Foxes

WILTON Gallery XO Rough Night NE 11th Ave Harmonic Vibes Sculpture by Arline Peartree No Selfie Control db NE 96 AW **Art Frenzie Galleries** Slices of Heaven Wilton Wildlife Every Day Nature Beautifully Unfolds NE 7th Ave Let Equality Bloom Love Always Wins Love Thy Neighbor Day You Will Make **Face Your Fears** NE 21st Cr Create Community 00 **Love Wins Bridge** Mural by Meghan Pearson & Claudia Castillo

Wire Sculpture by Spenser Little Wire Sculpture by Spenser Little Wire Sculpture by Spenser Little You Never Know Whose Wire Sculpture by Spenser Little Wire Sculpture by Spenser Little Welcome to Wilton Drive Mural by Daniel Wasinger, Florencia Clement and Marene K. Down Park It and Bird Watch Wire Sculpture by Spenser Little Wire Sculpture by Spenser Little





Discover the arts in the "Island City" of Wilton Manors. Whether you walk, bike, or explore by car, this map guides you through the City's eclectic array of outdoor murals, sculptures, distinctive architecture and design, and other curiosities often hidden in plain sight.







Designed for the District Reimagine "five points"

Wilton Manors' new intersection of

Culture, Commerce and Community



Designed for the District

100 Guestrooms & 23 Suites 419 SF Avg Room Size (369 sf - 647sf)

Valet Parking (98 spaces), EV stalls, Bike racks

8 Stories | 90ft Height

Lobby Coffee Bar and Grab N' Go Retail

4th Floor Fitness Studio, Yoga Terrace and Fitness Suites

the "Rooftop"

- Designer Pool with Lounge Chairs & Day Beds
- Pool Bar & Patio Dining
- Meeting Rooms & Terrace
- Sky Cafe & Terrace



Design Program

Wilton Walls Public Art



the Wilton Walls

enduring style DESIGNED FOR THE DISTRICT

a juried public art opportunity, using selected wall areas to reflect Wilton Manors and the hotel's brand.









Designed for the District



Socially inviting.

Comfortably Stylish.

o A "lifestyle" hotel expressive of the local community.

o Distinctive art and culinary experiences.

o "Bleisure" customers (travelers combining leisure with business).

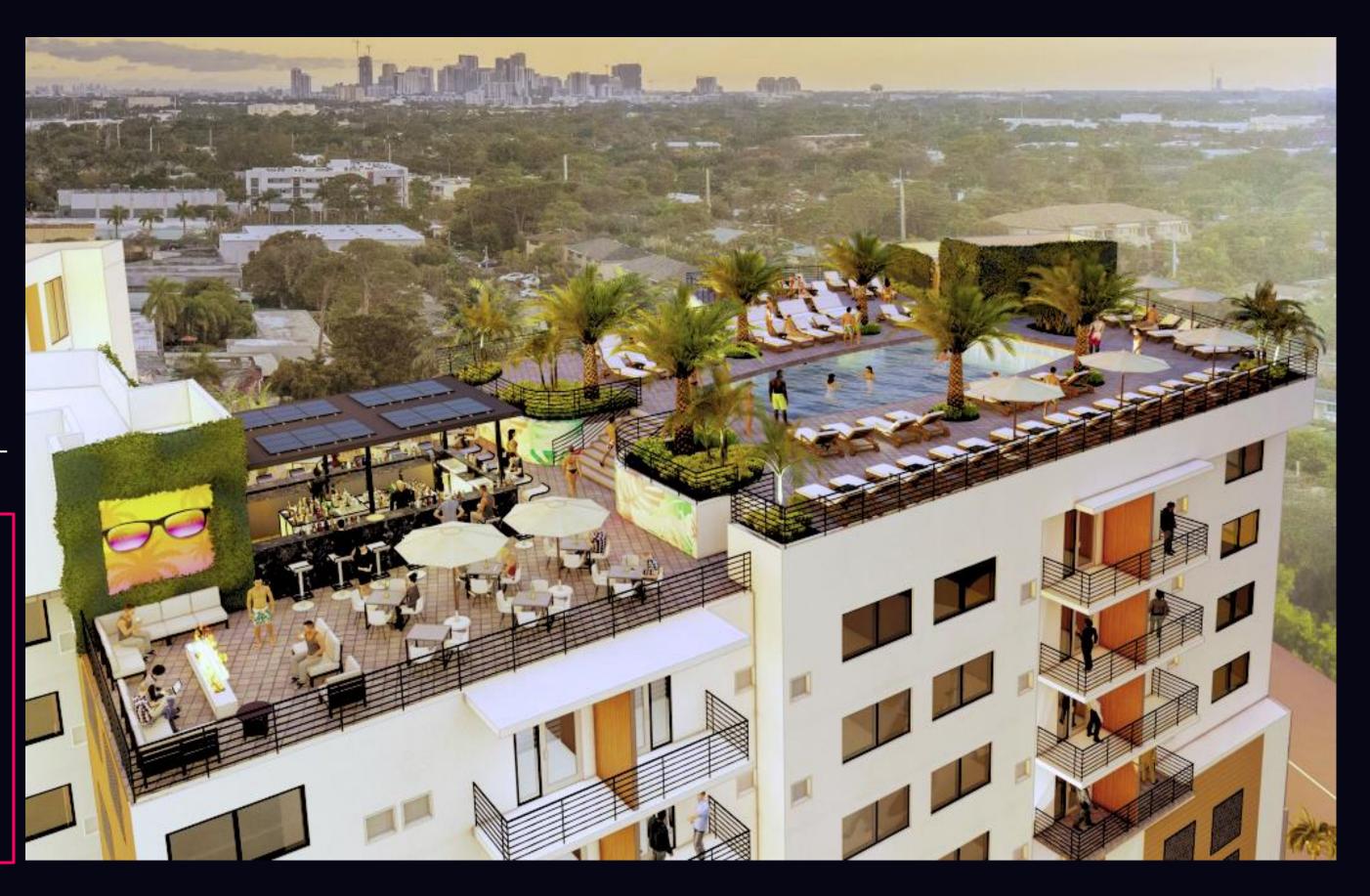
Operating Program

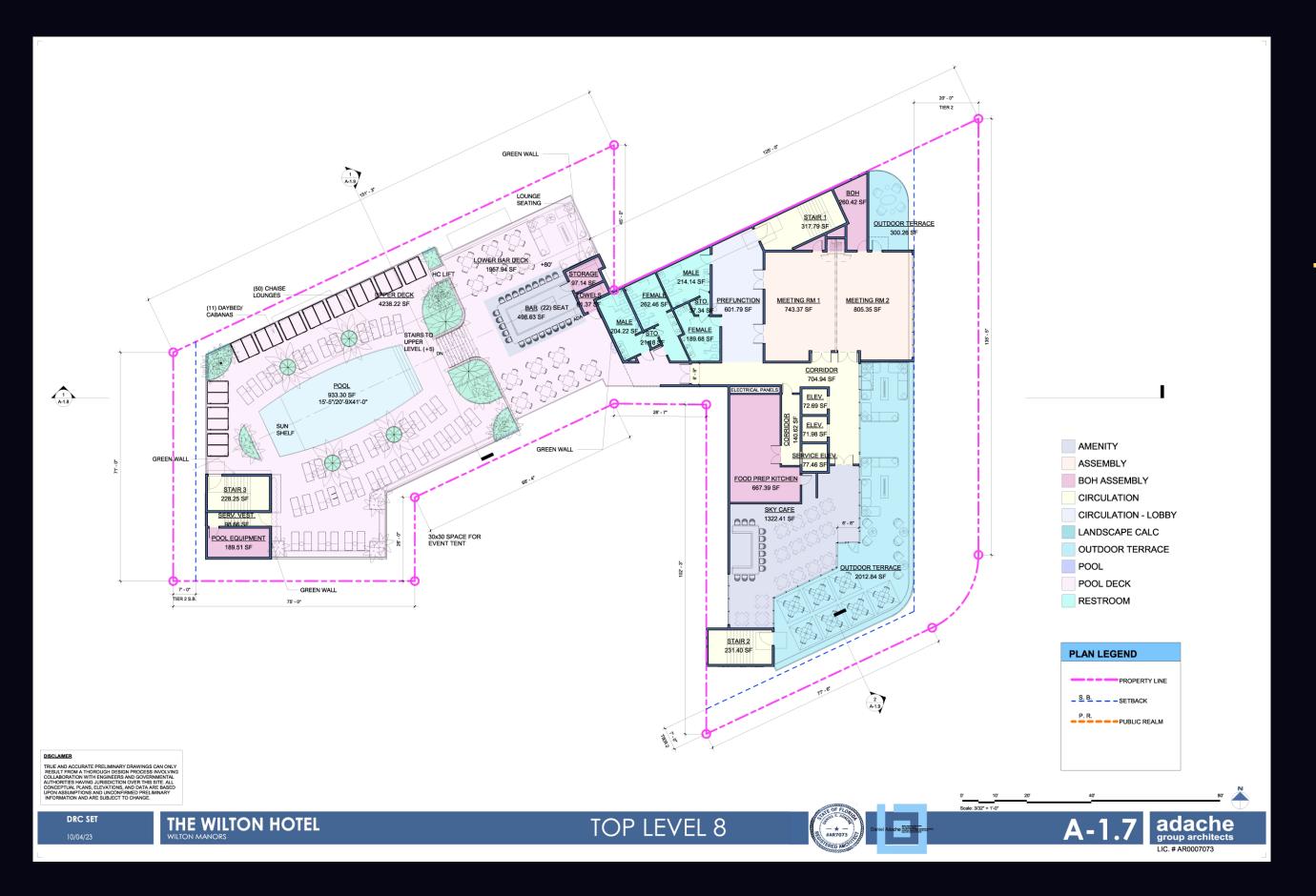


the "Rooftop"

endless fun DESIGNED FOR THE DISTRICT

"It is fun to have fun, but you have to know how!" — Dr. Seuss







the "Rooftop"

Designer Pool & Deck

Pool Bar & Cafe

Meeting Space & Prefunction

Sky Cafe & Terrace



the "Rooftop" Pool Deck

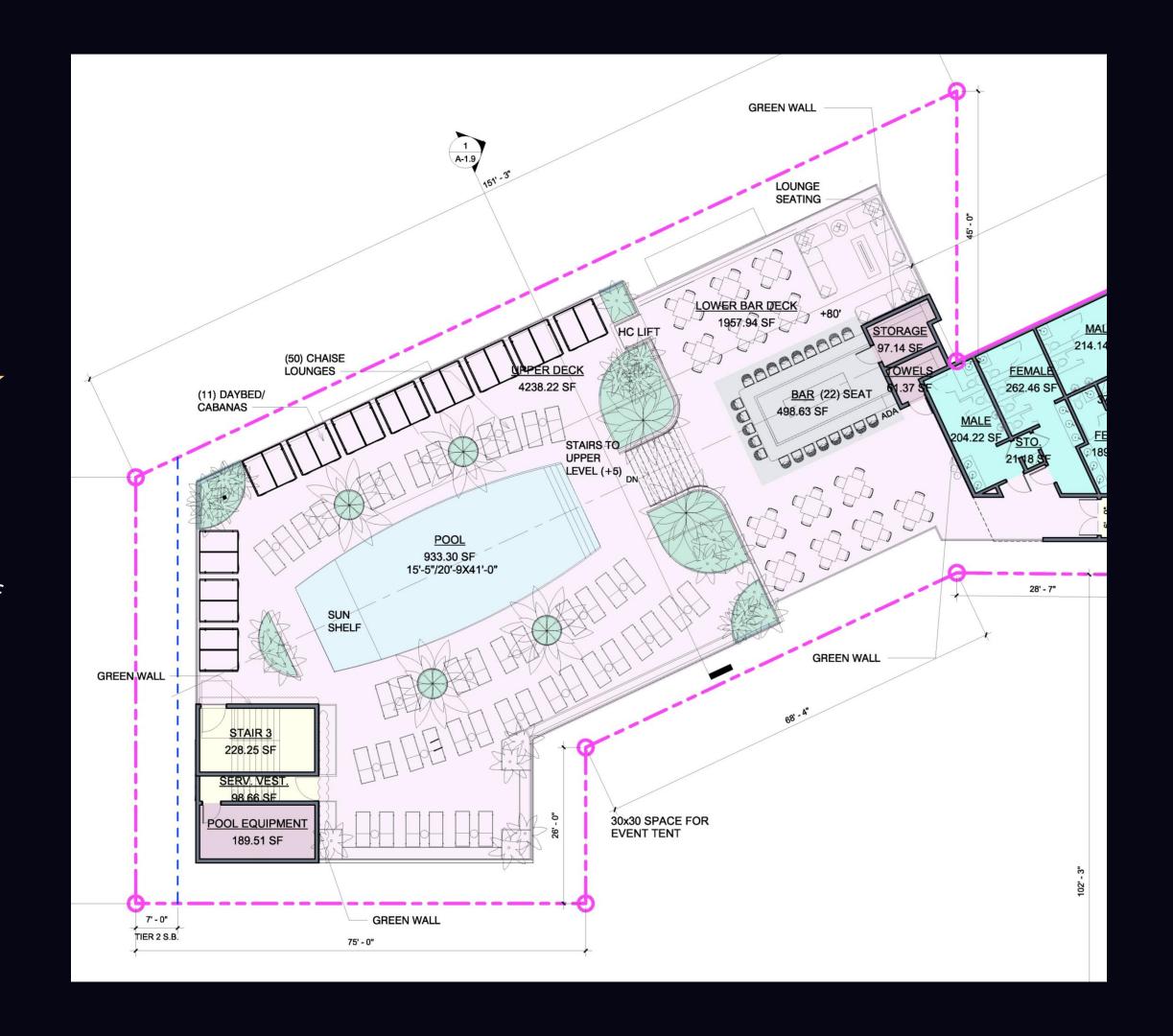
Elevated Pool Deck with Grand Staircase

Designer Pool with Sun Shelf

Chaise Lounges / Day Beds (66 seats)

Pool Bar & Café (44 seats)

Green Walls, Tropical Landscaping





the "Rooftop" Meeting & Dining

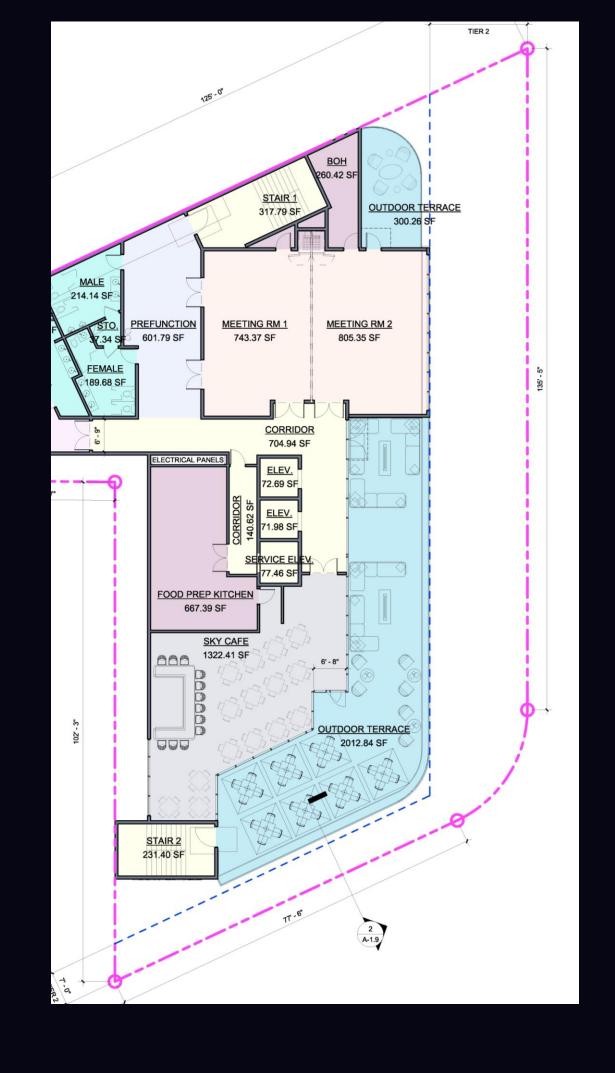
Elevator Arrival to Skyline Views

Meeting Space (1,500 sf)

Prefunction & Outdoor Terrace

Rooftop Sky Café (72 seats)

Sky Café Terrace (44 seats)







Floor 7

31 Guestrooms & Suites

25 King/Double Rooms

2 Deluxe Terrace Suites

3 Deluxe Rooms

1 One-Bedrooms Suite





Typical Floors 5-6

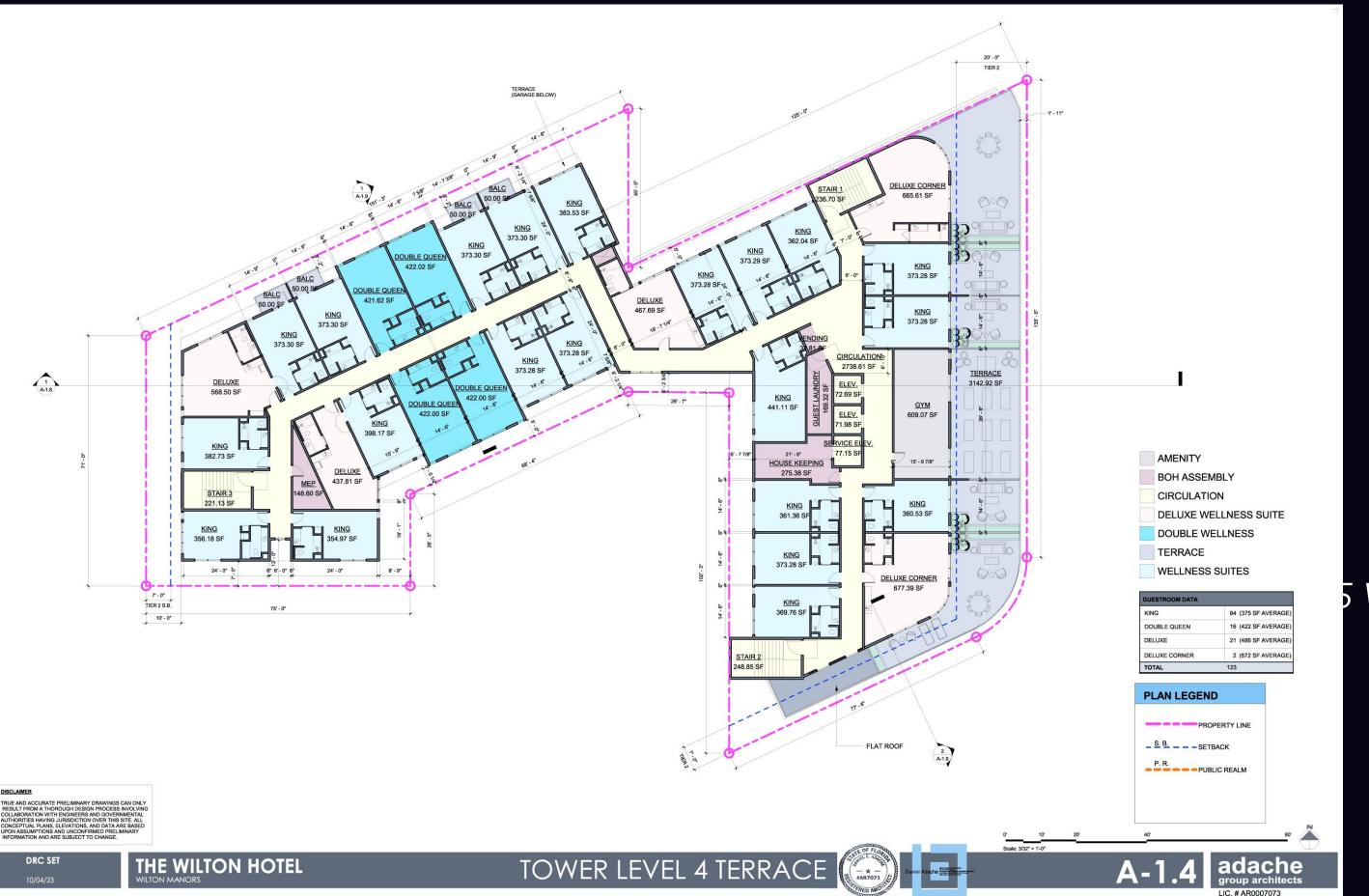
31 Guestrooms & Suites

25 King/Double Rooms

2 Deluxe Terrace Suites

3 Deluxe Rooms

1 One-Bedrooms Suite





4th Floor Plan

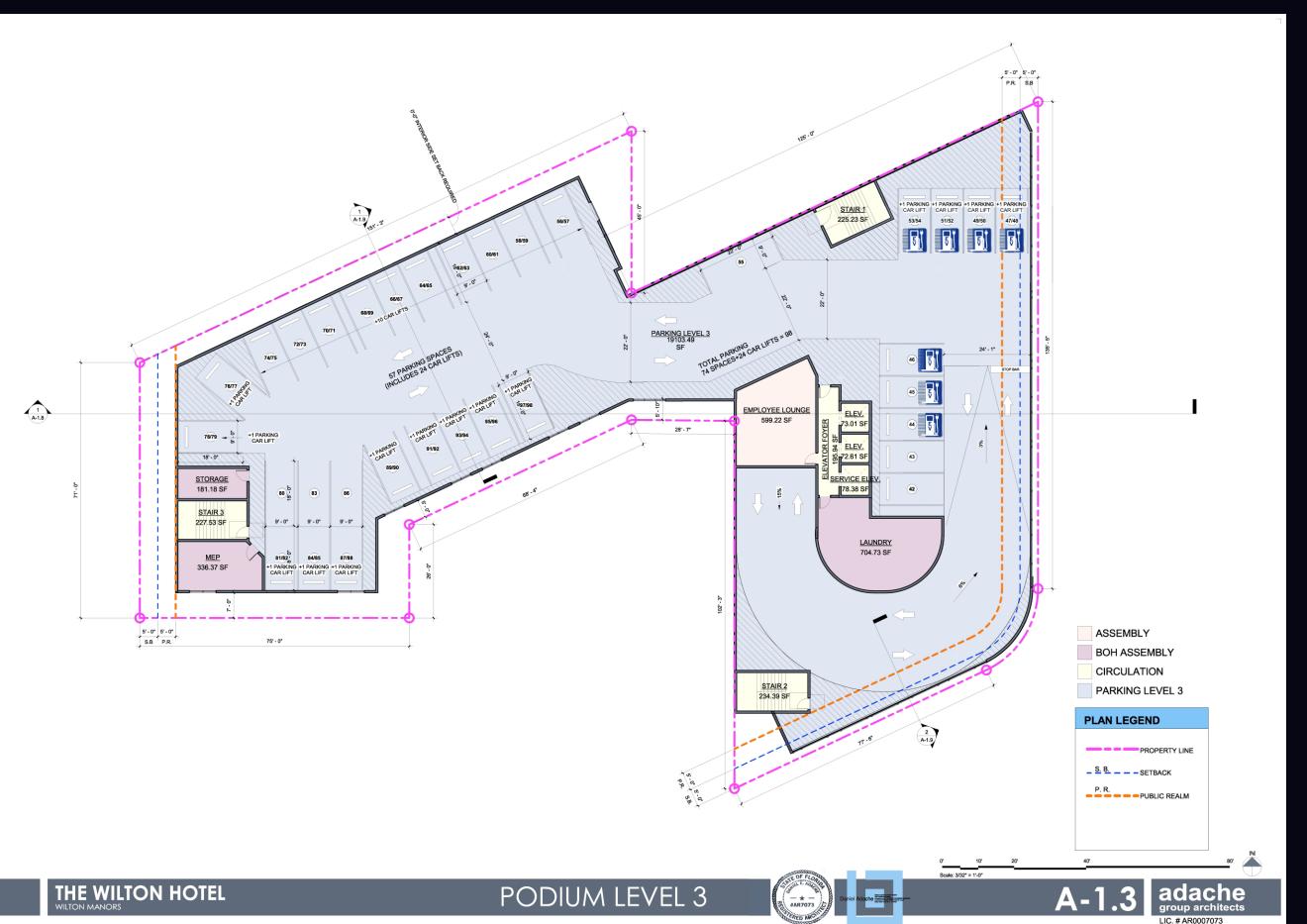
Fitness Studio &

Yoga Deck

5 Wellness Terrace Suites

25 Guestrooms/Suites

Guest Laundry





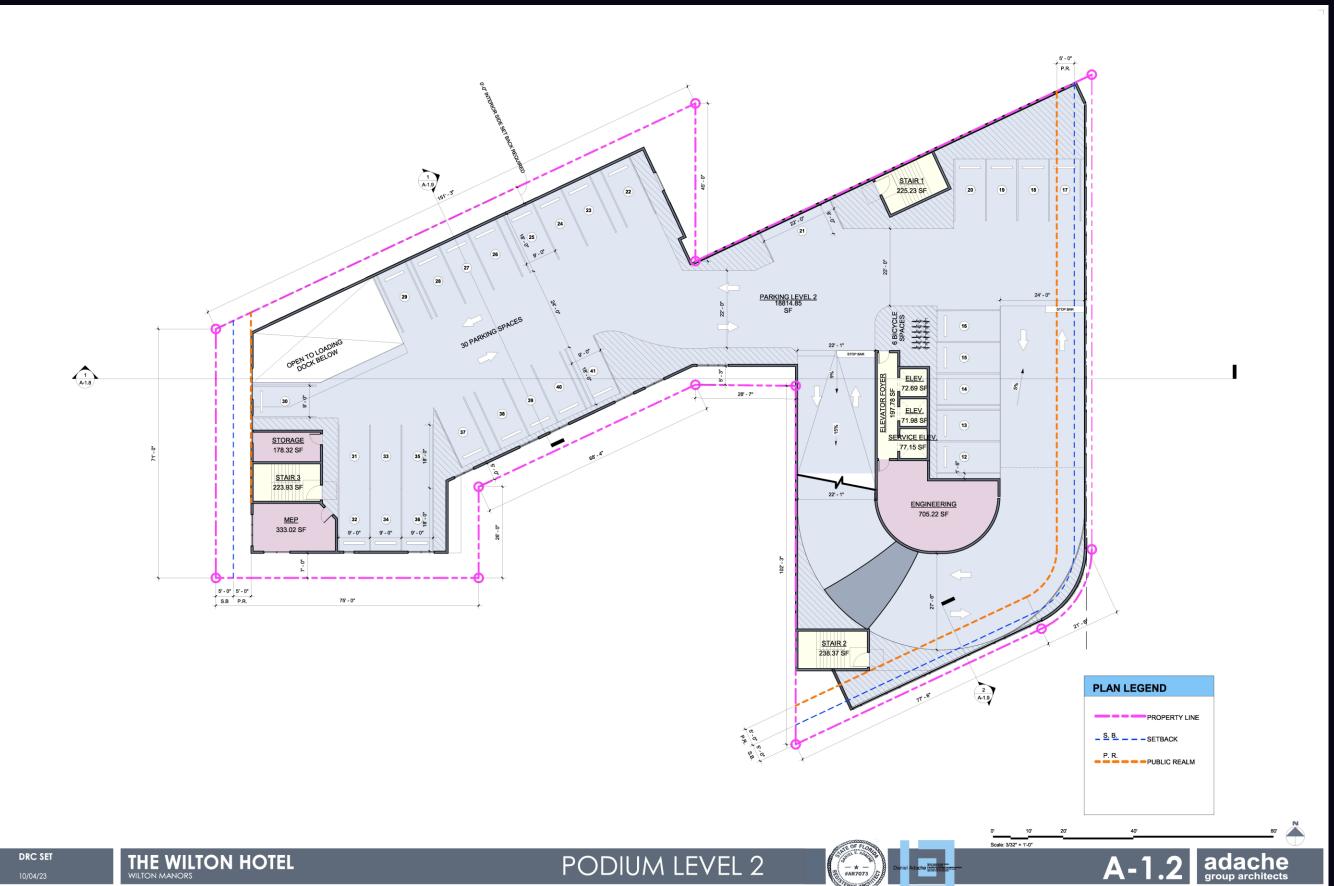
3rd Floor Plan

Valet Parking

EV Stalls (7)

Employee Lounge

Laundry





2nd Floor Plan

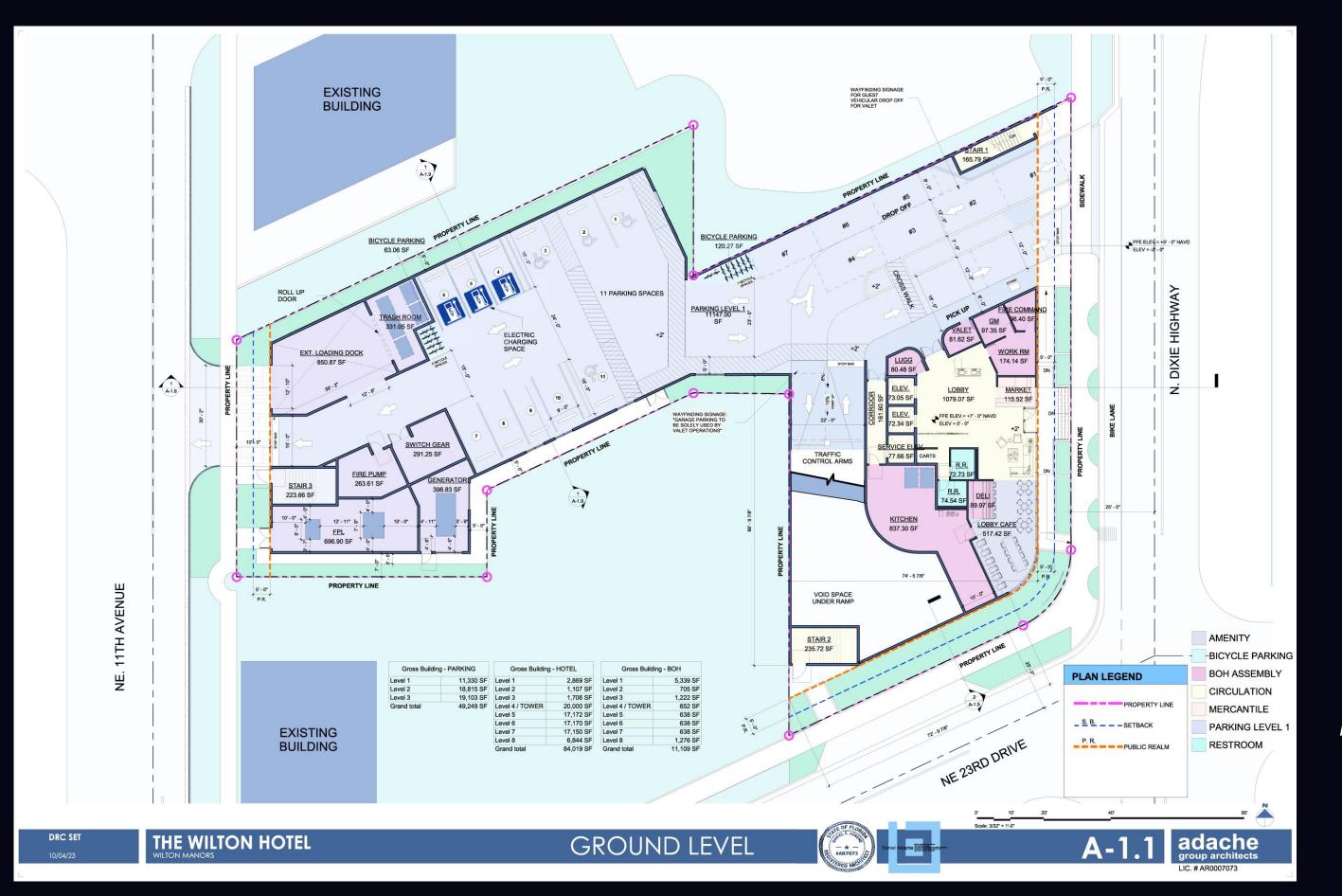
Valet Parking

Engineering / Storage











Ground Floor

Off Street Guest Arrival

Lobby with Street Exposure

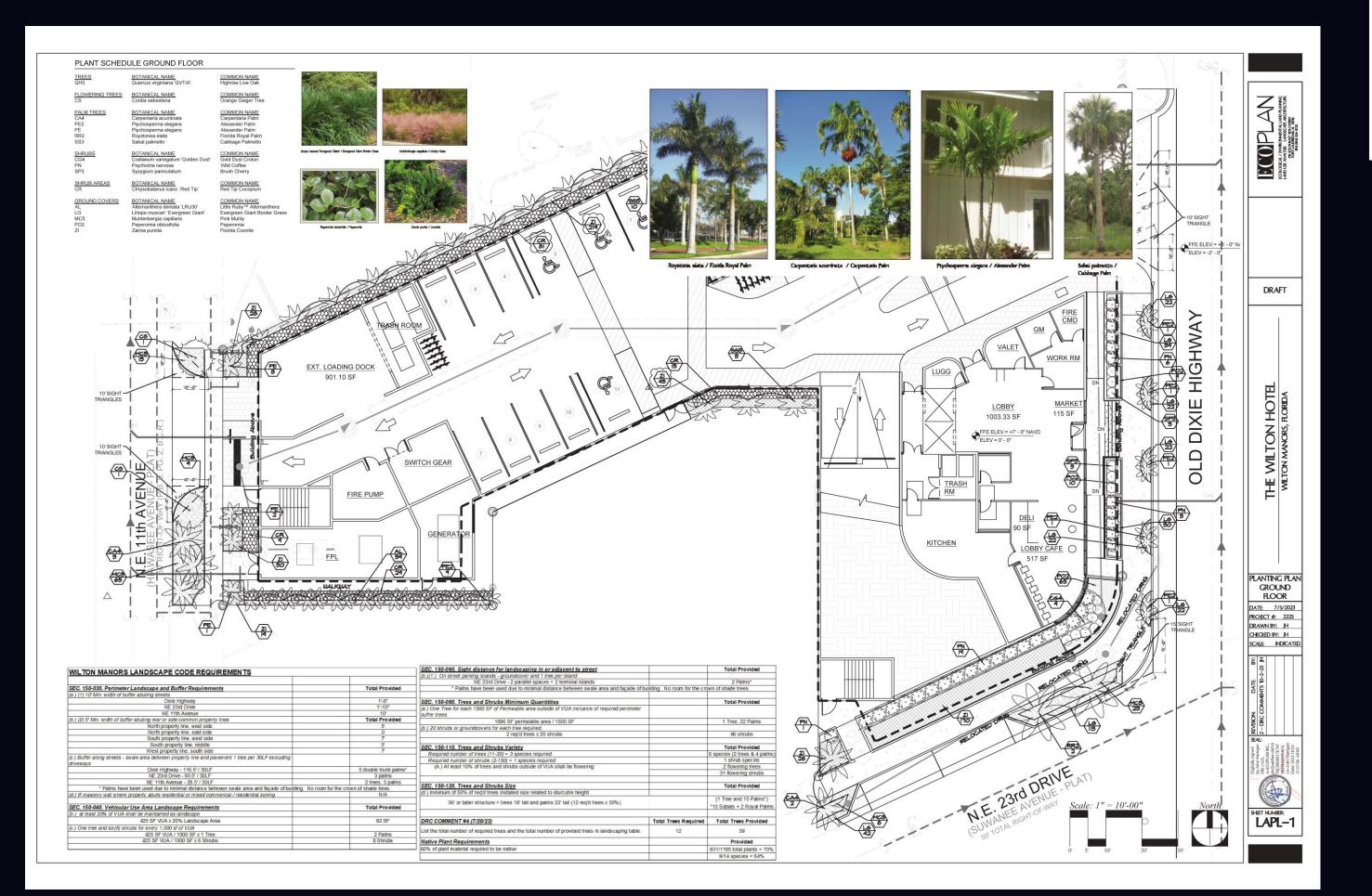
Lobby Café / Retail

Valet Parking

EV Chargers / Bike Racks

North Side Internal Service Dock

Landscaped Edges and Buffers





Eco-Plan Landscape

New Sidewalks
Grasses & Shrubs
Palm Trees
Green Buffers

enduring style | endless fun





Once, a funeral home

now, Wilton Manors' new intersection of

Culture, Commerce and Community



"IF YOU CAN DREAM IT, YOU CAN DO IT."

WALT DISNEY

end. thank you.



Enduring Style | Endless Fun